

An illustration of a man in a white sweater and dark pants kneeling on the ground, looking up at a woman standing before him. The woman is wearing a brown sweater and dark pants. The background is a solid blue color.

# MAKE HIM *BEG* TO BE YOUR BOYFRIEND IN 6 SIMPLE STEPS

A SPECIAL REPORT BY MICHAEL FIORE  
AND DIGITAL ROMANCE, INC.

# **Make Him Beg to be Your Boyfriend in 6 Easy Steps**

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# Introduction: What This Special Report Is And Why You Need To Read EVERY Word

Hey, this is Mike Fiore...

And in this shockingly short report I'm going to give you a step-by-step method for getting that **one special guy** who makes butterflies tap dance in your stomach finally look you right in the eye and in a voice that sends shivers down your spine BEG you to be in a committed and monogamous relationship with him. And it'll work even if he's a bit of a "player," if he's been "hurt before" and is scared to commit, or if you've been playing the "friends with benefits" game for months or even years.

And weirdly enough I'm going to give you all of that in a few short pages (which means I really don't have time for a lot of BS or "relationship theory").

So really quick before we get to the "meat," I've got two important WARNINGS for you ...

## **Warning Number 1:** READ THE WHOLE DAMN REPORT.

Listen, I made this report SHORT for a reason: I want to take away EVERY excuse you might have to "skip to the good bits" and accidentally miss the important parts. This report is nothing but good bits and if you skip ahead, pick and choose, or decide to just do part of what I tell you to do, it WILL NOT WORK for you. (I often see this with my popular "Text Your Ex Back" program: folks skip the important homework I give them, go right to the texts, and then wonder why things don't work out right.) If you REALLY want this, you need to commit to taking this report seriously and actually doing the work.

So promise me right now before you turn the page that you're going to LISTEN to what I say and DO what I tell you.

Got it?

Good.

## **Warning Number 2:** I don't pull punches.

If you've been through my "Secret Survey" program ([www.whyhelies.com](http://www.whyhelies.com)) you already know this. But I'm VERY straightforward about who men are, what men want, and how to get them to make the choices YOU want them to make (while the guy feels like it's 100% their idea).

If you're easily offended or would rather cling to the BS lies *Cosmo* has been feeding you about men for the last few decades... well, this probably isn't for you and you may want to delete this report off your computer now.

Still here?

Great.

That means it's time to get to the GOOD stuff. The next few pages are going to change your life forever and help you on the road to getting the great relationship you deserve.

Best,

Mike Fiore

P.S. Now's a great time to download your **free** "Make Him Beg To Be Your Boyfriend" Step-By-Step workbook. I'll include a free bonus audio program that will teach you to *Magnetically Attract Wonderful Men*: <http://ttrb.me/mhb-bonus>.

P.P.S. The best way to interact with me (and my thousands of followers) is through my Facebook page...

<http://facebook.com/michael.c.fiore>

It's a great community and you'll learn a LOT if you go there and "like" the page right now.

## Why He's Not Your Boyfriend Now

*Sarah was crying the moment the door closed behind her. She felt foolish and ecstatic and used. Her lips tingled where he'd kissed her goodnight. Her body yearned for his touch.*

*She'd been out with Jim again. Jim with the dark eyes and the strong arms and the good job and the smell that drove her wild. Jim who had this hold on her that she just couldn't explain. Jim who drove her crazy. Jim who she just couldn't get away from. Jim who would just never commit. She stared at herself in the*

*mirror, at her running mascara and her mussed up hair and the little mark on her neck where he'd kissed her. What was she going to do?*

Before I show you how to get a guy to open up to the idea of a committed relationship with you, I need to explain the simple and somewhat brutal reasons why he's NOT your boyfriend now (no matter how into him you are or how many hints you've given him that you want MORE).

In my experience, there are 6 simple reasons guys don't commit to women and take the dive into coupledness (even if it's obvious to **every-one** that you're the best thing that's ever happened to him and he'd be an absolute idiot to let you go because he's **never** going to do any better than the amazing woman standing right there in front of him. Sheesh!).

Note that these reasons aren't mutually exclusive and he might be suffering from several of them at the same time.

Also note that the reasons he TELLS you for not wanting a girlfriend ("I just don't have time." "I'm focused on my kids right now.") are generally just excuses to let you down easy.

I know because I WAS that guy. Before I met my amazing girlfriend, I was casually dating and sleeping with several women and swore up and down that I just wasn't interested in anything serious.

All of that changed when I met the woman I'm now madly in love with and share a home with.

Let's dive in. . .

## **Reason 1: The death of possibility**

This is something I've talked about in my email newsletter before and it always shocks women.

It's totally silly and unrealistic, but most guys have this idea buried deep in their subconscious that if they just lost a little weight, got a little taller, got a bigger dick (men are WAY more penis obsessed than women are), got rich, or got famous, they'd suddenly have an army of nymphomaniac coeds at their beck and call clawing at their pants like a pack of monkeys after the world's last remaining banana. (Wow, that's an image.)

Like I said, it's silly and unrealistic (just like the fantasy a lot of women have of Prince Charming who will sweep them off their feet and never, ever look at another woman is silly) but the "alpha male stud who can sleep with any woman he wants" fantasy is buried deep in the back of even the nicest guy's brain.

Committing to a woman in a **meaningful way** (instead of just giving a relationship lip service) means **killing** that fantasy for good and accepting that he's going to have to settle (what an ugly word) for just one amazing woman.

I can tell you as a guy myself that killing that fantasy is HARD and that a lot of guys (especially guys in their 40s and 50s who are still "playing the field" hold on to it as long as they possibly can).

QUICK NOTE: The "Death of Possibility" is a WAY bigger issue for guys thinking about getting married than it is for getting a girlfriend; marriage is more permanent than becoming a couple.

**The big takeaway you should note here is that most guys have two powerful competing drives:** The drive for safety, security, domesticity, and love (part of him really DOES want the kids and the white picket fence and the amazing wife) and the drive for ego-satisfying variety and being an alpha male stud.

## Reason 2: He doesn't see you as "girlfriend material" (yet)

OK, this is going to hurt a little bit.

The second reason a guy might not want you to be his girlfriend is because you don't fit the **unconscious list** he has of the traits he wants or needs in a woman for him to be happy long term and for his ego to be satisfied.

Men aren't as calculated about this as women are (I know a lot of women who actually have a physical list they've written out of all of the traits a guy MUST have in order to be their man. My own girlfriend had one of these lists and we only got truly together when she realized I fit "most of them" and she could deal with my "flaws.")...

Guys don't consciously think about this stuff, but unconsciously there's a little voice whispering in the back of his mind about your...

1. **Beauty and attractiveness.** Are you "hot" enough for him? Will his friends be jealous of him for having such a hot girl on his arm? Are you at least "pretty enough" that he won't feel embarrassed about being with you? Will other guys think he's lucky to have you? **NOTE:** Even if HE is attracted to you, he may hold himself back from committing to you if he doesn't feel like OTHER GUYS are attracted to you. It's totally sexist and lame, but having a "hot" girlfriend is a major status symbol for guys. If you're not conven-



tionally attractive (or if you've got a bit of extra weight on you) one of the major ways to counter this is with personality and confidence.

2. **Intelligence.** Are you smart enough to be with him, but not TOO smart? **Sad fact:** A lot of guys have a hard time being with a woman who's smarter than they are. Lame, huh? The way to counter this is NOT to dumb yourself down like a lovesick high school girl... it's to NOT settle for dumb guys =-).
3. **Neediness.** Are you incredibly needy and insecure? Neediness and low self esteem are insanely unattractive to most guys (and to most women too, actually. Ever have a guy BEG to take you out? Not exactly attractive, is it?)
4. **Emotional Volatility.** Do you go off the handle a lot or "overreact" to everything he does? (Whether you're actually overreacting is immaterial. It just matters whether he thinks you overreact or not.) Do you go through dramatic mood swings at the drop of a hat?
5. **Do you let him "be himself?"** Does he feel like he can relax with you around, or is he always on edge wondering what you're going to do next? Does he feel like you're trying to make him someone he's not? (I had an ex girlfriend who was always trying to change the way I dressed, and thought a few of my hobbies weren't "manly" enough. Didn't last long.)
6. **Can he see you as the mother of his children?** (If he wants kids.) Yes, guys do think about this, especially guys who come from "tough" homes when they were kids.
7. **Sex.** Are you a woman he can be sexually satisfied with forever and ever and ever without feeling the desire to cheat?

(Yikes. Horrible list, huh? Remember, though. Most guys aren't thinking about this stuff consciously. In my program "Secret Survey," [www.whyhelies.com](http://www.whyhelies.com), we go more into the exact reasons why men think this way.)

### **Reason 3: He believed you when you said you "didn't want anything serious" or were ok with being "friends with benefits."**

Remember that time during your first date when you said you "just wanted to have fun" and "aren't looking for anything too serious right now?"

Or when he told you “Yeah, I’m just dating around. We can hang out, but I don’t want a girlfriend?”

And remember how you somehow managed to keep your face all calm even while your heart was BREAKING and said “That’s AWESOME! That’s EXACTLY what I want too! I’m not looking for anything serious AT ALL!!!” and then you put this huge smile on your face and made out with him like a teenager?

I know it sounds crazy because you were totally lying and he should have been able to tell, but he actually believed you.

And even though you’ve been giving REALLY OBVIOUS HINTS that you want more from him now, he’s NEVER going to notice these hints or change the way he acts because he still thinks the “rules” you set up early on still apply.

And he’s probably pretty happy with the way things are (I get to hang out with an awesome woman without having to feel trapped or give up the possibility of having my own harem. Awesome!).

In this case, you made the mistake of letting a guy put you in the box of being someone he can mess around with and have a good time with but doesn’t have to commit to. And getting back out of that box is going to take some (difficult) work.

(Like I said before, **I’ve been that guy**. Before my AMAZING girlfriend tamed me with her sheer awesomeness, I was playing the field like crazy and was 100% honest with every woman I dated that I didn’t want anything serious with them. And when girl after girl broke down crying on me and asking for more, EVERY time I was SHOCKED. Guys simple don’t notice or even think about this stuff. If we’re happy with the status quo, we will never make any effort to change it, even if you’re miserable.)

#### **Reason 4: He’s a wounded bear – he’s been burned by commitment before and can’t bring himself to go back to that well.**

This is really common with divorced guys (most guys are totally blind-sided by divorce and can’t figure out why their wives are “suddenly” unhappy) and with guys who have been cheated on or had really controlling, awful girlfriends.

There are a LOT of guys in this state, and the way to help them get out of it is NOT to be at their beck and call or wait by the phone for them. He’ll only “step up” if he feels like he’s going to lose you.

### **Reason 5: He's a player who really does just want to play the field and sleep with a lot of women**

Not much to say about this, but some guys are either afraid to grow up or sincerely don't want anything more. (George Clooney has made it very clear that he never wants to get married again, but his girlfriends keep thinking he's going to change his mind. He's not going to.)

And finally. . .

### **Reason 6: He's already got a girlfriend or even a wife.**

OK, I shouldn't have to say this, but don't go after taken men. Especially **married** men.

Being the "other woman" sucks. There are PLENTY of awesome single guys out there, and even though a guy will undoubtedly enjoy having two women fight over him, in the end he's probably going to stay with the woman he already has. It is 100% possible for a guy to be in love with one woman and still sleep with another woman. And being that "other" woman is awful for your self esteem, awful for your social life, and awful for your overall feeling of morality. No matter what he tells you or how bad he says things are at home, **walk away and find somebody single. Don't be that girl. You're going to lose.**

If you meet a guy who's taken and you're interested and attracted to him, just say, "Look me up when you're single," and walk away.

## **How To Get Him To Beg To Be Your Boyfriend**

OK, now that we've covered the big reasons he hasn't asked you to be his girlfriend already, let's get to work changing that.

In order for him to "wake up" to what an amazing woman you are and literally BEG you to be his (and ONLY his) you have to do 4 things. . .

1. You have to "shoot down" or override the unconscious objections he has to seeing you as "girlfriend material"

2. You have to make him chase and EARN you. You have to “paint a picture” for him of what it’s going to be like to be your boyfriend.
3. You have to make him feel like **you don’t need him** and **he’s going to lose you if he doesn’t take action.**
4. You have to make him feel like it’s HIS IDEA for you to become an official “couple.”

Did you notice what’s NOT on this list?

Whining, begging, “bitching,” complaining, or issuing angry ultimatums that he has to commit to you or you’re walking out the door. (Also, getting pregnant so he “has” to stay with you. That’s actually the worst idea ever and is a horrible way to bring a person into the world.)

Why?

Because when it comes to love and commitment

**ULTIMATUMS NEVER WORK.**

If you draw a line in the sand with a guy and DEMAND that he commit to you and make it a BIG FIGHT, he might “give in”... but part of him will already have one foot out the door and he’ll secretly resent you for trapping him in a relationship he didn’t really want.

In order for you to have the great relationship you want, he needs to feel like **he made the conscious decision** to make you his girlfriend and actually CONVINCED **YOU** to go along with it.

Also, it’s important to realize that “logic” and “romance” have nothing to do with each other.

Listing out all the reasons you “should be together” will do nothing to create the attraction and NEED for you that we’re going for here.

OK, so how do you flip the “switch” in his brain that makes him hunt you down like a prime bison and make you HIS?

Easy. Go download the “Make Him Beg” workbook (it’s free, and I’ve included an awesome audio program “Magnetically Attract Wonderful Men”): <http://ttrb.me/mhb-bonus>. Now let’s work through these simple steps.

## **Step 1: Stop “Needing” Him to be Your Boyfriend**

OK, I need to be really unromantic and kick your emotional puppy for a second here by revealing a simple fact:

“Life long love affairs” and relationships that last FOREVER are as rare as dogs who can do jumping jacks.

I know it's most women's DEEPEST FANTASY to find their soul mate who will love them forever and ever and ever and never even THINK about another woman.

But “forever” doesn't really exist. All relationships end (either you break up at some point or one of you dies).

In fact, there's only one person you're guaranteed to have a “life long” relationship with until the day you die. . .

And that one person is **YOU**.

If you don't **love** yourself. . . if you aren't comfortable in your own skin. . . if you don't like your own company. . . if you don't see yourself as a TOTAL CATCH who any man would be LUCKY to be with, then you'll NEVER be able to radiate that **magnetic energy** that draws great men to some women like moths to a sexy, sexy flame.

I don't have space here to skyrocket your self-esteem (in my other program, Text the Romance Back, [www.texttheromanceback.com](http://www.texttheromanceback.com), I go deeper into how a women's confidence and magnet energy attracts men like bees to honey), but here's a really simple mantra I need you to MASTER right now:

“I **want** him to be my boyfriend but I don't **NEED** him to be my boyfriend.”

Say it a thousand times.

Write it down (by hand) until your fingers cramp into a wretched claw.

Get “OK” with the idea of being by yourself or going out and finding another guy. Stop putting all your emotional eggs in one basket. Learn to actually LIKE yourself and see yourself as a “prize” that a man should be willing to KILL for.

**Face it:** You're amazing. You're beautiful. You're total girlfriend material and you don't need his adoration to live a great life.

A lot of guys are used to women being insanely needy, and if you cut the cord of that neediness, he probably won't know what's going on, but I guarantee he'll notice the “shift” in your attitude and the increase in your confidence and it will start drawing him toward you.

**NOTE:** There are some guys out there who are intimidated by and will run away from confident, powerful women who have actual self esteem and don't “need” them. These guys are manipulators and douchebags, and you're better off without them. There are over 3.5 billion men on this planet, and most of them are great. Why waste your time with a loser?

*"Is something different about you?" Jim asked. It was something in her walk. Something in the sway of her hips. Something in the glint of her eye.*

*Sarah just smiled coy and serene.*

*She'd been thinking a lot about Jim these last few days. About how she'd been acting towards him. No tears tonight. No neediness. Tonight Jim was in trouble.*

## Step 2: Take Control of the Relationship

I dated a woman once who thought I was the hottest man striding the face of the planet and whose brain seemed to unhook the moment I walked into a room.

She was complimentary. She hit on me like a hammer hits an anvil (hard). She **threw** herself at me (and she was darned cute to boot). And even though it was fun having this little dynamo at my beck and call (and even though my ego loved the attention she gave me at first), it never even dawned on me to actually date her or to think of her as a possible girlfriend.

Why? Because it just wasn't a challenge. It was WAY too easy.

If you want him to commit to be your boyfriend, YOU need to be in the driver's seat and you need to "inspire" him to work to have you.

That means...

1. **Never let him "assume" you're available.** No more hanging out on his couch 3 nights a week eating Cheetos and watching him play Xbox (even though he's REALLY good at Halo). If he wants to hang out with you, make him schedule an **actual date** that involves a real activity such as dinner, a movie, paintball, or even a walk with the dogs in the park. It's got to be a "thing." You'll have plenty of time for lazy Sundays once you're officially together. Also, never respond too quickly when he asks you out. Let him stew for a bit and at least one out of three times say that you're not available. (I know, I know, it's game playing. But it works.)
2. **Stop fucking him... unless he earns it.** (Oh no, I swore!) No more booty calls. No more being his "friend with benefits" no matter HOW good in bed he is or how beautiful a penis he has.

If you're in a "friends with benefits" situation now you've got three options:

1. Just stop responding to his booty calls (don't be mean or mopey about it; that never works). If he's legitimately interested, he'll chase you down...especially after you start step 3.
2. Have a plain talk with him. Say "I'm interested in finding somebody to have something more serious with." This can be a really painful conversation, but you HAVE TO HAVE IT.
3. NINJA - Say "I'm worried that you're going to get hurt if we keep having meaningless sex. It seems to me that you're developing feelings for me." (This will throw him off balance.)

If you're "dating" the guy and have been having sex with him, take sex off the table unless you've had a great date. You can make out. You can mess around. You can even sleep with him SOMETIMES, but even then, most of the time you're going to want to leave him champing at the bit and wanting more and TEASE the living hell out of him so he goes home and fantasizes about you. . .

And don't tell him you're doing this ("If you take me to that nice restaurant and take me dancing, you'll get laid tonight.") Just start being unpredictable and confident and willing to play with him. His libido is powerful, and it's the easiest way in existence to really get his attention.

For instance. . .

*They kissed in the doorway. She felt his excitement pressed against her. His hands on her arms. The fire in his eyes. She pushed away with a smile.*

*"I'm going to bed," she purred. "And you're going home. And you're going to DREAM of me tonight. And if you call me tomorrow, maybe you'll get a reward."*

*She ran her fingers down Jim's chest, pulled herself close by his belt buckle, kissed him once on the lips and climbed the stairs to her bath, her fantasies, and her favorite vibrator.*

*Jim watched the sway of her ass as she climbed the stairs. He stumbled back to his car intoxicated...the smell of her...the feel of her...the WANT for her. When would he get to see her again?*

### **Step 3: Make Him Compete for You (And Refuse to Compete for Him)**

You ever play a board game with a guy?

You ever notice how SERIOUSLY men take competition?

Like I've said a million times, **if you're too EASY to have, he's not going to want you.**

Real men like to ACCOMPLISH things and they like to BEAT other guys for the prize.

Actually, it's just human nature: If we feel like we're going to LOSE something, we WANT it a LOT more ("There's only one iPad 19 left in stock, do you want one?").

That means that if he hasn't made a real commitment to you and officially made you his girlfriend, you **NEED** to be out there dating other guys and exploring your options (even if you don't want to).

I'm not saying you have to sleep with other guys (You can if you want to. If you want, you can even have a **real** "friend With benefits" on the side, though it needs to be somebody you know, like, trust, and sincerely do not want to have a relationship with. This is a bit of side note, but you should **never** have a friends with benefits setup with somebody you really like or are in love with. It simply doesn't work.).

Date other guys. Hang out with male friends and be completely up front and honest about it.

How do you do that?

Here's a few ways ...

1. **The Facebook Jealousy Juicer.** This is really simple. If the guy you want to commit to you is your friend on Facebook and actually reads your status updates, just talk about the great movie or show you went to "with a friend" the night before or even post a photo of you out with another guy having a good time. I wouldn't recommend "make out" photos or anything like that, but feel free to live in public.
2. **Keep Him Wondering.** Bring it up in conversation. Don't say "I HAD A DATE WITH ANOTHER GUY THE OTHER NIGHT SO I COULD MAKE YOU JEALOUS" and don't "moon" over how great some other guy is (this can backfire because some guys will just disqualify themselves from the running if you make the other guy seem too great), but don't shy away from it either.

But drop hints that you've got other stuff going on in your life and some of that stuff might involve other guys.

"I was out on the peninsula this weekend with a friend and we saw this HUGE sand crab. It was huge, I say! Huge!!"

Again, you don't need to paint a huge picture, but drop a seed and let his imagination go from there.



3. **“Sorry, I’m busy.”** If he asks you out and you’ve got a date with another guy that night, don’t be afraid to just tell him that. “Sorry, I’m busy that night with a friend, but what about next Thursday?” You don’t necessarily have to use the word “date,” but I guarantee his imagination will go there anyway.

Again, you don’t need to go into huge detail, but if he’s not committing to you there’s no reason for you to commit to him. In fact, “pre-committing” to a guy or assuming commitment with a guy without it being official is one of the cardinal dating sins women commit. If he seems to get upset, just act confused by the whole thing: “I didn’t think you wanted anything serious.”

**BIG NOTE:** It might feel like a punch in the gut if he mentions a date **he** went on, but DO NOT act jealous or react in any way, and certainly don’t scream at him or break down crying. **Remember:** You’re awesome. You’re beautiful. You’re a woman any man would kill to be with and any “random bitch” he’s hanging out with can’t compare to you.

The key here is that **he needs to feel like he could lose you** at any moment because you’re a hot commodity other guys are interested in. Until he “claims” you as his own, you’re not his.

## **Step 4: Confuse Him by Putting Him in “The Friend Zone” . . . and Then Taking Him Back out Again.**

Ahh, the “Friend Zone.” Every guy’s worst nightmare. (I get dozens of emails every day from guys wondering how to get that one special woman to actually notice them instead of thinking of them as their friend. Most of these guys are computer engineers with low levels of Asperger’s syndrome and no idea how to talk about anything but software and Dungeons and Dragons. But hey.)

Anyway, if a guy continues to treat you as a “booty call” or “arm candy” even after you’ve done steps 1 through 3, it’s time to play dirty pool and mess with his head.

That means shifting the ground out from underneath him and making him totally unsure of what your relationship is, how you feel about him, and even his attractiveness as a man.

It’s kind of a kick in the balls.

**I can say this again and again, but a guy will never commit to a woman unless he feels like he HAS TO in order to keep from losing her.**

And in this case you're going to de-sexualize him and turn him into one of your "girlfriends," then take a 180 degree turn back into flirting and seducing him, and then shift back to girlfriends again.

How do you do this?

**1. Treat him like your gay best friend.**

Send him a text or email with somewhat confusing and emasculating statements like...

"Hey, I need some guy advice, can you help me out?" (Then ask him about a situation with another guy. Yes, this is kind of mean.)

"It's so nice to have a guy like you as a friend who I can talk to."

"Can you do me a favor? I need a big strong man to help me move some furniture." (Then, when he's there, do NOT flirt with him or respond to his advances AT ALL. He'll show up thinking he's getting a booty call and then...)

You can also...

Notice other guys when you're hanging out with him.

Talk about what you're looking for in a man (and it's not him).

Use your imagination. The key is to take his "power" over you out of the equation. If he's used to you basically MOONING over him and you stop, it'll hit him where it counts. (Men's egos are fragile.)

**2. Tease him and turn him on. Narrate his response to you.**

Step two is to flip the switch on him and flirt with him in a fun way...

For instance...

(After he moved your furniture and you didn't flirt with him at all or mess around with him.)

"Thanks, so much! You looked pretty good in that t-shirt. Couldn't keep my eye off your biceps. Have you been working out?"

"You're such a handsome guy."

Or

"You smell amazing."

"You have amazing hands."

"Why can't I find a guy like you?"

You can also narrate his response to you and tease him about how he's OBVIOUSLY so into you...

"Stop thinking about me so much, it's distracting."

“That felt like you wanted it to be more than just a hug.”

“You sure do look at me a lot.”

OR you can use one of my many famous “Bait Questions” which are all included in detail in my “Text The Romance Back” program:

“If I were a genie and could grant you three wishes, what would they be?”

“If you could have any super power, what would it be and why?”

### **3. Rinse and repeat.**

As soon as he thinks you’re “into” him again, send him right back to “gay best friend” land.

Keep up this process until he starts to actively pursue YOU, and even then you need to keep the tension up.

If you REALLY want to mess with him, you can send him “Twister” messages that have a mixed message right in the same sentence:

“You’re such a great guy. Too bad you’re undatable.”

“You’re such a great guy. Why aren’t I attracted to you?” (OUCH!)

“I can never figure out why you don’t have a great girlfriend.”

## **Step 5 (Nuclear): Dump Him**

If everything we’ve talked about in this report doesn’t light a fire under a guy’s ass, it’s time to go nuclear. And that means you stand up for yourself (in a non “bitchy” way) and formally let him go.

When should you do this? Every case is going to be different, but if after a few weeks of using steps 1 - 5 on him and not getting anywhere, you’re going to have to “push the button” and move on.

And honestly, that’s no big tragedy because you’re going to discover that when you really understand how the male mind works and what guys are looking for, it gets a LOT easier to find fantastic men to date.

Confident, powerful women have a lot more options in the dating world than mousy, needy women do. (And looks are only a tiny part of this.)

A lot of women decide to do the “drift off” here. They simply stop calling a guy or answering his calls and then get angry when he doesn’t stand outside their window with a boom box over his head like John Cusack in *Say Anything*.

Don't be that girl. It's just going to drive you nuts when you "disappear" and he doesn't come running or you're going to create a ton of really negative energy by giving him the silent treatment.

Instead, just call him up and in as non-emotional and nice of a way as you can, tell him "You're pretty cool, but I'm not getting what I want out of this."

No crying. No yelling. No accusations about how he's "making you a crazy person," no "I'd really like to have you in my life as a friend," or anything like that.

Just end it clean. Reject him the way he's been (subtly) rejecting you for who knows how long.

And don't spend hours talking about it or leave a lot of "doors" open. Don't have break up sex (break up sex does NOT make a guy want to commit to you. In fact, sex itself does not make a guy want to commit to you. Guys are VERY good at having sex with women we have no emotional connection to whatsoever. Heck, most guys will gladly have sex with women they don't even particularly like as long as we find them attractive.).

The simpler this is, the more effective it will be. The more nonchalant and less emotional you are about the whole thing, the crazier it's going to make him.

And no matter what, after you dump him, don't go back. If he thinks you're not serious, you'll lose all your power and will be back at square one.

### **The Final Step: Open the Door for Him to Claim You as His Prize . . .**

If the guy legitimately likes you and is at least somewhat attracted to you (and isn't just using you for sex or to feed his ego - remember what I said before about douchebags?), at some point in this process he's going to freak out on you a little bit.

Either he'll get MAD (in a really adorable way) about you seeing other guys or "friend zoning" him or dumping his ass like a bag of New York City garbage. . .

Or he'll get mopey. . .

Or he'll get jealous. . .

Or he'll get sad like a little boy whose favorite toy was just taken away.

This is a GOOD thing.

Because this is the moment when you've got a shot at getting the actual commitment you want.

The key here is to be strong and not to "jump the gun" at giving him what he wants (praise, sex and emotional intimacy - or at least a version of it - and not to "show your hand": how much you actually do like him).

And you CANNOT be the one to ask him for a relationship. It HAS to be his idea for it to "stick."

If he gets quiet, simply ask (in a plain voice) . . .

*"Are you OK?" Sarah asked like she was asking for the butter.*

*They were at a coffee shop. She was dressed to kill and she'd just been telling Jim about a new guy she'd gone out with and asked Jim if there was anybody special in his life. His face had gone ashen five seconds into the conversation. She'd kissed him when he got there, but now. . .*

*"I'm fine." He whispered. She could tell he wasn't. "I'm just wondering. . . why are you asking me about help with this other guy?"*

*"I thought we were friends," Sarah said. All sweet and innocent*

*"We are but. . . I always thought we were something more."*

*She looked him right in the eye. There was vulnerability there. She felt her eyes wanting to well up. She stopped them through sheer will.*

*"Would you rather I not talk to you about this sort of thing?" she said*

*"I'd. . . I'd rather you not go out with him," Jim said*

*"What are you asking me?" she whispered with her heart beating a bass drum in her chest*

*"I guess I'm asking you to try out being my girlfriend."*

(Man, is this a romantic comedy or what?)

OK, it might not go EXACTLY like that. But he'll have that moment where you'll have to draw it out of him.

It's important that HE SAYS THE WORDS. That he actually ASKS you to be his girlfriend.

And it's JUST as important that you not JUMP at the chance or get too excited right away.

**Instead, you need to make him work for it.**

My own girlfriend did this to me.

I asked her to be my girlfriend a couple times and she said “I’m not quite ready for that yet.” And then a week or so later while I was on a business trip she sent me a really easy math problem over email. She said “If you can figure this out, I’ll be your girlfriend and we can change our Facebook relationship status.”

I solved it and we’ve been together ever since.

No matter what, before you say yes, you need to add some **simple conditions**.

Men only value what they earn and what they have to WORK for.

The conditions don’t need to be anything serious and they SHOULD NOT be CRAZY HARD or unreasonable.

Remember, these conditions are more symbolic than anything else. You’re not some princess in a Disney movie telling a knight to go slay a dragon.

So no “you have to promise me you’ll never look at other women” or anything like that (because that’s just NOT going to happen).

Just say “I’ll be your girlfriend, but you have to do these three things for me first . . .”

Here are some examples:

“I’ll be your girlfriend, but you have to post it on Facebook first.”

“I’ll think about it, but you have to take me out to dinner tonight first.”

“I’ll be your girlfriend if you can beat me at chess.” (You can throw the game if you want.)

“Let me meet your mom and then I’ll decide.”

If you don’t want to go the condition route, just make him sweat it a bit. Make him wait a day or two before you give him a decision.

## The Big Take Away

And here we are.

There are three main things I hope you learned from this report:

- The way to get a great man into your life is not to NEED a great man in your life.

- Men only value what they EARN. Yes, that means you have to play some games, but a great guy and a great relationship is worth it.
- To get a guy interested and keep a guy interested, you have to maintain CONTROL of the relationship (at least until you both get all lovey dovey).

If you have comments, post them on my Facebook wall <http://www.facebook.com/michael.c.fiore>.

Before we close this report down let me just answer some. . .

## Frequently Asked Questions

1. "MIKE! Help! I read your report and it makes a lot of sense, but what if I stop sleeping with him and he doesn't like me anymore?"  
- Tara

That's not really how guys work. Guys are 100% capable of having sexual relationships without any kind of emotional connection or commitment (this is why there's almost never any kissing or looking each other in the eye in porn aimed at guys). In my own experience as a guy, a woman who took actual work to seduce and get into bed was MUCH more appealing and interesting than a woman who it was easy to get into bed.

2. "Mike, I'm in the FRIEND ZONE with a guy I've loved for a LONG time. How will I get him to notice me?" - Mimi

A lot of the same steps apply, but you've got the added hurdle of needing to get him to notice you and find you attractive in the first place. If he's attracted to you (physically or emotionally) even a little bit, then everything in this report should work. If he's not already attracted to you, the easiest way to get his attention is by discovering what his particular kinks and sexual fetishes are and showing him that you're the one woman who can fulfill his fantasies (from there you can open the door to more emotional stuff). It's really tough to get out of the friend zone with a guy, and I generally suggest that you move on to someone else.

3. "Mike, can't some of these steps backfire on me? I'm afraid if I do what you say I'll lose him." - Melissa

Listen: I'm not claiming that these steps will work on EVERY guy in the world and EVERY situation that's out there. There are going to be cases where a guy just fundamentally isn't into you in the way you want him to be. And that's totally OK. These steps will get you out of "limbo" with a guy and you'll know 100% if he's worth your time, if there's potential there or if you've been wasting your time with him. The last thing I want is for you to keep waiting around for a guy who isn't worth it or who's simply never going to realize how awesome you are. There are a LOT of great guys out there (they email me all the time).

4. "Mike, at one point you say I should stop having sex with him unless he earns it. Should I let him know it's just a reward? What if I WANT to have sex with him? I have needs too!!" - Carol

Heh. I know you have needs (you'd be amazed how many guys think women don't actually want sex. Crazy, huh?). So a couple things: 1. No, don't tell him that he has to earn sex with you, just start being more coy and harder to get into bed. Make him chase you a bit. Play with him mentally and physically. My own "Text The Romance Back" program has a lot of material you can use for this, but the point is to make your courtship a game. And every once in a while feel free to just throw him down and mount him like a cowboy, but the key is that he should never know what's coming until he makes you his.

5. "Mike, I love this and I've tried a bunch of the steps. Should I leave my online dating profile up?" - Laura

Hi Laura, if you're single you should leave your profile up. Until he makes you his girlfriend, you're single. I wouldn't go to any huge amount of effort to help him find your profile, but leave it up. At the very least it'll be good for your ego to have other guys writing you.

6. "About a woman not needing a man, is there a time when a woman can be too independent? I have had several men tell me they felt like I didn't need them. . ." - Sylvia

OK, that's a big one. The short version is "yes." But go back and reread what I said before about the difference between "wanting" him to be your boyfriend and "needing" him to be your boyfriend.

"Wanting" means you're making a choice to have him in your life, to rely on him and to trust him. I'm an incredibly independent person myself and it took me forever to realize that being with my girlfriend meant that sometimes I should let her take care of me. Guys need to feel useful and there's nothing wrong with asking him for help. It's a fine line to balance.



7. “It sounds like you’re telling me to play games. Can’t he just want me for ME?” - Bea

Unfortunately, no. Listen: In a perfect world none of this would be necessary and I wouldn’t even have a job teaching this stuff. But the sad fact is that people are animals and our minds are wired to respond to certain triggers. I get a ton of emails from guys asking me why nice guys always finish last with women and why the girls they want only seem to want to date jerks. And I tell them it’s because they don’t know how to trigger the unconscious attraction center of a woman’s brain.

It’s the same thing here. The only way he’s going to get to the point that he really sees and falls in love with the real you is if you do a little game playing. It sucks, but it’s reality. You can either play the game and use it to get what you want or you keep doing what you’re doing now. You’ve tried your way, I think it’s time you try mine. It works.

8. “If I don’t love myself, will this still work?” - Meg

Somewhat, but it won’t last. We talk about self-esteem more in my other programs (see below for a complete list of programs), but the fact is you’ll never find real love unless you love yourself first. If you don’t have a solid base of self-esteem and self respect, then every relationship you get into is going to be unbalanced. Even worse, you’re going to attract the wrong kind of men (men who feed off of needy and low self esteem women). There’s a whole industry of “pick up artists” out there who teach guys how to prey on women who don’t have self respect.

Listen: I know your life has been hard (mine has too), but you can get through this and discover how wonderful you really are. I promise.

## **Additional Resources From Michael Fiore...**

<http://ttrb.me/mhb-bonus>

Free bonus material that will help you put all you learned from “Make Him Beg” into practice. The download includes: “Make Him Beg To Be Your Boyfriend” Step-By-Step workbook (plus the “I Like Myself Game” and my “Magnetically Attract Wonderful Men” audio program.

<http://www.facebook.com/michael.c.fiore>

This is my personal Facebook page where I interact with my thousands of followers. It's also my favorite place in the whole world full of a TON of amazing people talking about love, sex, and relationships. Go "like" the page now. You'll be glad that you did.

<http://www.whyhelies.com>

Watch this video to learn the real reason men LIE to women they love... and how to create the kind of "lie-proof" relationship you've always wanted.

<http://www.texttheromanceback.com/whyhesnotromantic>

Learn how to use tiny little text messages sent from the cell phone you've got in your pocket or purse right now to turn any guy into the romantic "Prince Charming" you deserve. PLUS you'll get to see what happened on the "Rachael Ray" show when I gave her just a few of my "Magic Texts."

<http://www.textyourexback.com>

Did you let go of that one special guy and want more than anything to get him back? Don't even THINK about texting or talking to your ex boyfriend before you watch this video.

<http://www.digitalromanceinc.com>

Our main website where you can hear all about our podcast, sign up for the newsletter, and check out our programs.